

## **VETS CHOICE, a Long Awaited Non-Chemical Flea, Mosquito, Fly and Mange Control Solution Now Available without a Dr. Prescription**

*CedarCide Industries of The Woodlands, Texas announced today that "VETS CHOICE" cedar oil based insect control concentrate is now available to Consumers and Veterinaries Worldwide. The topical treatment provides flea, fly, tick, mosquito, mite and lice protection to all animal and poultry without the use of toxic ingredients. A scientific breakthrough that eliminates need for use of the controversial toxic drops. The new and advanced formulation cures mange on dogs and other animals. It can safely be used on all newborns including kittens and puppies and the nursing females. A pro-active endeavor for West Nile protection of mammals.*

Woodlands, TX (PRWeb) April 10, 2007 -- "It is Cedar Oil Technology at its best." It just keeps getting higher performance ratings every day. Because of government de-regulation, we can now make VETS CHOICE available to everyone. Enhanced next generation versions of our previous cedar oil based animal health concentrates are now available to global markets, states Dave Glassel, President of the Woodlands based CedarCide Industries, Inc.

It is no longer necessary to treat the family pet or livestock with chemical formulations such as drops and pesticide collars. For many years our formula has been the Veterinaries best kept secret. Our next generation improved formula exceeds the expectations of the current animal health industry and is now available for use without prescription by all consumer and professional animal caregivers. A doctor's prescription is no longer needed for consumers to purchase "VETS CHOICE" concentrates.

The cedar oils contribution to the formula has been greatly enhanced by the internal modification of the cedar oil components. We have advanced the Animal Health Industry with the use of NANO Technology. The use of "VETS CHOICE" is the panacea for insect control and mange on animals. When applied by normal spray or dip methods, the solution penetrates the hair follicles which act as a wick and delivers the treatment into the hide of the animal harboring it in the epidermal layer of skin and avoiding entry to the animals bloodstream. The cedar oil component softens the skin and retains partially encapsulated cedar oil in the cell structure, acting as a time release agent. It slowly releases the cedar aroma which triggers the exodus of insects that plague animals world wide. Perpetual itching and scratching caused by predominantly dry skin on animals is eliminated.

Contrary to nervous system results recognized with the use of pyrethroid substances, treatment with "VETS CHOICE" has a calming effect on all animals including but not limited to cats, dogs and equine. The highly penetrating version of cedar oil will dissolve insect eggs, nits and ticks interrupting the egg layer cycle and eliminating the next generation of pests. Insects imbedded in the hair or hide of the animal will release their grip and exit the treated area or, in the alternative, be overcome by the cedar aroma and succumb. Subsequent aroma will create a barrier of re-entry keeping insects at bay. The subject animal will become off limits to fleas, flies, ticks and mites.

Application of "VETS CHOICE" can be done with standard spray or dip methods. Smaller animals such as dogs, with severe flea and tick infestations are better treated with immersion for a period of five plus minutes. Horse and other livestock respond well to sponge applications. Introduction of the solution internally to ears will eliminate difficult ear mite issues often found in Dogs.

Mange and areas of elevated skin irritations caused by burrowing mites and mange mites should be treated with

heavier concentrates than unaffected areas. Restoration of hair growth can be observed in a one week period. Goat lice and other parasites require an expanded treatment agenda with an increased application of concentrate applied with a brush or sponge. Positive results can be observed in 72 hours.

"VETS CHOICE" is available to dog groomers and similar services. A diluted solution can be effectively used for bathing dogs and cats and other pets. No soaps or shampoos are necessary. The animals should be allowed to air dry without rinse, absorbing the cedar oil solution in their hair. Cedar oil will leave a pleasant and refreshing smell from the animal.

"VETS CHOICE" is shipped in concentrated form only. It can be diluted in ranges from 400:1 for sheep and large livestock dipping tanks or full strength for mange control. It can be applied with pressure sprayers, compression sprayers and hose end applicators as well as with trigger spray methods. It can also be delivered with misting systems and irrigation systems in equine, dairy, feed lot, residential and industrial applications.

To learn more about "VETS CHOICE" or to purchase this dynamic product visit the CedarCide Industries Wholesale-Retail Store at [www.cedarcidestore.com](http://www.cedarcidestore.com) or call 1 800 842 1464. VETS CHOICE is sold in Ready To Use or concentrated solution and is packaged in individual quart bottles or Tall Gallon Jugs. Shipment is available both nationally and Internationally.

Special pricing is available to Veterinaries, Private Label Formulators, Animal Care Centers, Groomers and Kennel operators. Wholesale distributors and retailer inquiries welcome. Visit us at [www.cedarcide.com](http://www.cedarcide.com) for further details.

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